

Saturday would normally be the busiest day in a city's retail district eg. Copenhagen, London, Adelaide and Melbourne. However, pedestrian flows in Wellington point to a different picture. In general pedestrian traffic is lower in Wellington on Saturdays except for a limited number of streets which maintain their weekday flows or experience an increase. In part this is due to the number of commuters who walk to work.

Golden Mile

Saturday pedestrian traffic - compared to weekday traffic on Lambton Quay - is marked by the absence of office workers in that area and therefore more pedestrian traffic takes place in the malls. Lambton Quay and Willis Street experience a 20-30% decrease while Cuba Mall and Manners Mall experience a 15-30% increase. The pedestrian traffic in Courtenay Place is unchanged.

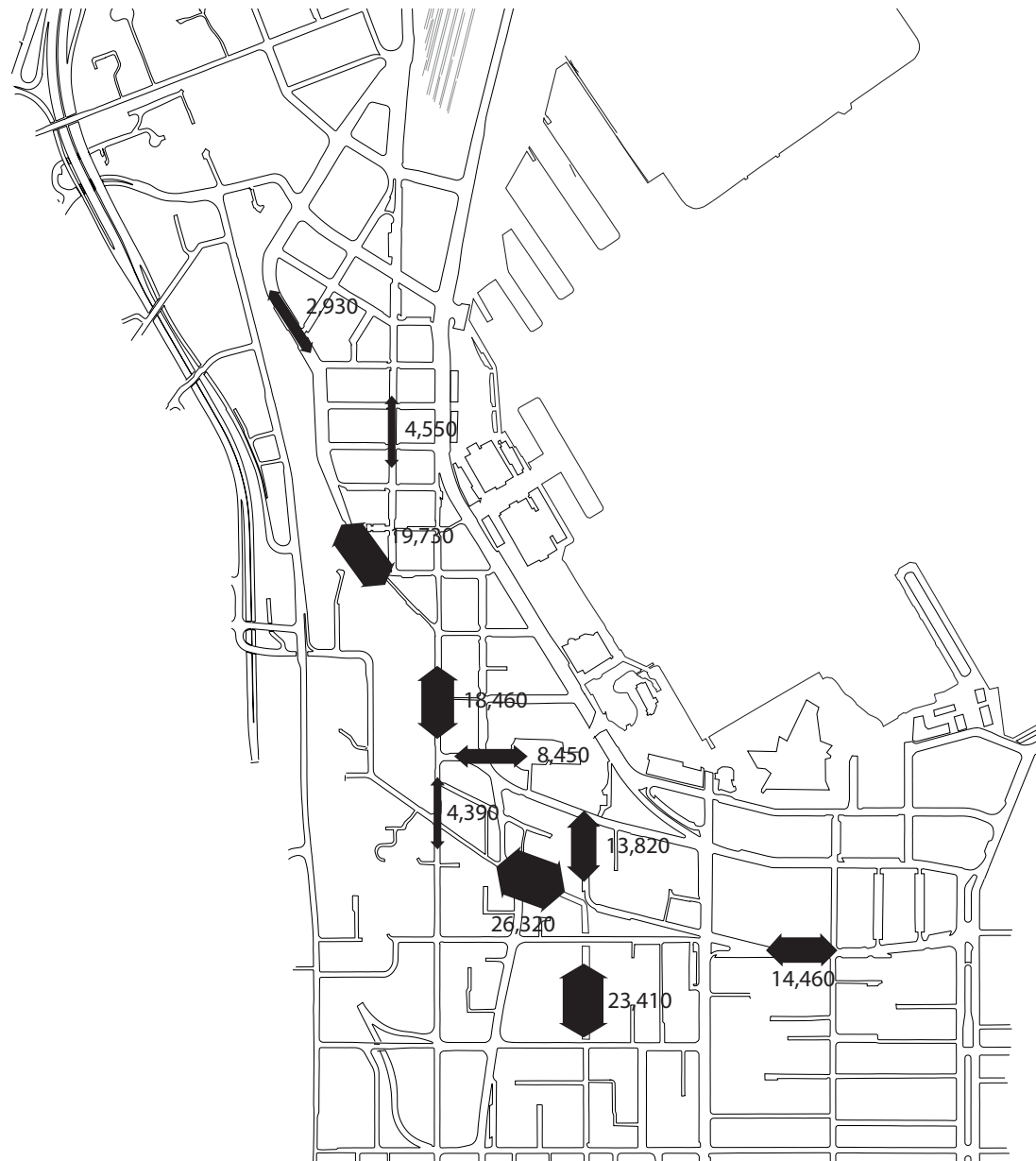
Other city streets

The streets linking to the Railway Station are relatively quiet in comparison. Pedestrian traffic decreases by 60-80%. Cuba Street has successfully achieved a remarkable increase of 66% compared to weekdays.

Conclusion: Weekday and Saturday

In general the pedestrian survey points to a street scene where there is potential to be developed. Wellington enjoys high flows of pedestrians in certain areas, but more could be expected if a coherent pedestrian network was developed including new and enhanced centrally located recreational public spaces. A general strategy regarding walking routes in the city needs to be laid out and measures taken to improve the existing walking routes and how they link together.

Note: Detailed information about the pedestrian flows recorded in Wellington during Summer 2004 can be found as an Appendix to this report.



Saturday - pedestrian traffic - 10am - 6pm
Recording was done 6 March 2004, sunny and no clouds, 22°C