

The main pedestrian activity in Wellington is along the Golden Mile and Cuba Street while other areas, e.g. along the waterfront and around the Railway Station area, experience a much lower level of activity.

Golden Mile

The pedestrian traffic along the Golden Mile is quite significant for a city the size of Wellington. Although improvements can be made and higher numbers of pedestrians can be expected in an improved city centre, the pedestrian traffic in Lambton Quay at present equals the pedestrian traffic in Tottenham Court Road or Charing Cross Road in London.

Pedestrian numbers are generally consistent along the Golden Mile. Lambton Quay is the highest with 28,430 pedestrians. Both Willis Street and Manners Mall are roughly 17% lower than Lambton Quay, while Courtenay Place has 50% of the pedestrian traffic on Lambton Quay.

Other parts of the city

Cuba Mall experiences pedestrian traffic 20% lower than Manners Mall due to the more convenient location of Manners Mall, while Cuba Street has 8,320 pedestrians or 45% of the pedestrian traffic in Cuba Mall.

Featherston Street and the northern part of Lambton Quay link to the Railway Station and are mostly used by commuters during peak hours.

Evening Pedestrian traffic

While most of the Wellington streets experience a dramatic decrease in pedestrian traffic in the evening, Courtenay Place has 50% of its daytime pedestrian numbers and is the most used street in Wellington at this time. The Malls are under-used given the lack of activities in the evening. Lambton Quay experience a 92% decrease compared to daytime levels and becomes almost deserted.

Note: Detailed information about the pedestrian flows recorded in Wellington during Summer 2004 can be found as an Appendix to this report.

