Our Volunteer Capital will make volunteering easier for more people and keep it fun. Volunteering connects people and their communities.

There is no one typical volunteer. Volunteers vary greatly as do their needs and motivations.

**OUR GOALS**

1. Grow volunteering

2. Connect people, resources and know-how

3. Showcase, invest in and celebrate the contribution of volunteering

4. Show leadership and respect

For more information, phone 499 4444, or email ourvolunteercapital@wcc.govt.nz
The goodwill of volunteers, combined with the non-profit sector is equivalent to 5 percent of GDP nationally (the same as the construction industry).

What will we do?
- Make it easy for people to volunteer in diverse ways and at different times
- Give employers, organisations and the wider community greater benefits from volunteering.

How will we and our partners do this?
- Develop an online database that is simple to use and connects more people, organisations, skills and values to volunteering
- Tell our stories to get more partners involved
- Expand training in best practice to support a growing volunteering base
- Work with the different voluntary sectors to make it easier to volunteer through our initiatives, including those contained in this folder.

Why do this?
- To recognise the huge contribution of volunteers and enable volunteering to fit more easily into busy lifestyles
- To have a 21st century plan for a 21st century city and broaden the volunteering resource as part of the Wellington experience.

What’s in it for you?
- Have fun achieving your corporate social responsibility goals
- Be part of growing our fantastic volunteer base, knowing what is happening and when.

How can you get involved?
- Sponsor or bring your skills to one or more of the above areas around volunteering. Or talk to us with your ideas!

SURVEYS HAVE FOUND THAT 55 PERCENT OF KIWIS ARE LOYAL TO COMPANIES THAT SUPPORT VOLUNTEERING.