CULTURAL WELLBEING

MURALS
Artist Xoe Hall, with young people from the Challenge 2000 youth organisation, painted murals near Tawa Pool and beside the Skate Park to coincide with the reopening of Tawa Pool.

DIWALI FESTIVAL OF LIGHTS
A record audience of 22,000 attended the Diwali Festival of Lights and was welcomed to TSB Arena by an Indian flashmob performance.

SANTA PARADE
Some 65,000 people lined Wellington streets for the popular Santa Parade. Many continued on to Santa’s After-Party in Waitangi Park where early evening Carols by Candlelight entertained over 10,000 people.

TÖI PÔNEKE
- Töi Pöneke Art Gallery successfully opened three exhibitions:
  - Portraits In Pattern: textiles evoking tattoo
  - Töi Pöneke Residents’ exhibition.
  - Vanessa Arthur: Street Shifts – exploring space between
- We commissioned artist Timon Maxey to paint a mural on the Bay Road concrete wall facade of Countdown as part of the revitalisation of the Kilbirnie Town Centre.
CULTURAL WELLBEING
Ngā mahi toi me ngā ngohe ahurea

Supporting arts activity adds vibrancy to the city as well as promoting inclusive, tolerant and strong communities.

What we do
• Galleries and museums
• Visitor attractions (Te Papa and Carter Observatory)
• Arts and cultural festivals
• Cultural grants
• Access and support for community arts
• Arts partnerships
• Regional amenities.

Highlights this quarter
• City Gallery’s summer exhibitions featured Kermadec and Ben Cauchi: The Sophist’s Mirror.

• Over 650 Wellingtonians visited Carter Observatory for events associated with the solar eclipse.

• We engaged a consultant for the Capital E accommodation feasibility study. A consultant’s report on the Capital E building assessed it as an earthquake prone building.

Cultural festivals and arts
• A record audience of 22,000 attended the Diwali Festival of Lights and was welcomed to TSB Arena by an Indian flashmob performance.

• Over 100,000 people watched the Pelorus Trust Sky Show on Guy Fawkes night.

• Some 65,000 people lined Wellington streets for the popular Santa Parade. Many continued on to Santa’s After-Party in Waitangi Park where early evening Carols by Candlelight entertained over 10,000 people. The Christmas scene at Waitangi Park was complemented with the return of the Telecom Christmas Tree.

• Artist Xoe Hall, with young people from the Challenge 2000 youth organisation, painted murals near Tawa Pool and beside the Skate Park to coincide with the reopening of Tawa Pool.
• Work on our Granville Flats mural project on Adelaide Road began. Tenants at the housing complex informed artist Ellen Coup's design for the mural, which will represent Wellington's natural environment from undergrowth to deep sea.

• We commissioned artist Timon Maxey to paint a mural on the Bay Road concrete wall facade of Countdown as part of the revitalisation of the Kilbirnie Town Centre. Timon met with members of Kilbirnie's community to brainstorm ideas for the mural.

• We completed a first draft of a mural toolkit that provides information about how to develop murals - from commissioning an artist and drafting an agreement to consulting/engaging/informing the local community about it.

• We began a review of Tōi Pōneke, researching international practice and trends in the operation and governance of Arts Centres.

• *Glamping*, a new Cobblestone Park light box exhibition, opened at Ngapotiki Reserve near Cape Palliser on the Wairarapa coast.

• We provided funding for *Urban Dream Brokerage Agency* - *six month pilot project* and *Enrapture* by Tape Art New Zealand through the Public Art Fund.

• The first *Public Sculpture Table* by Mary Whalley, supported by the Public Art Fund, was held at Aro Valley Park and *Looking up to you*, a light box project by Cat Auburn and Fiona Pardington, opened in Courtenay Place.

• The Pew Environment Group donated *Voyage to the Kermadecs*, a suite of nine images by New Zealand and Australian artists, to the City Art Collection.

Tōi Pōneke

• Tōi Pōneke Art Gallery successfully opened three exhibitions:
  - *Portraits In Pattern: textiles evoking tattoo*
  - Tōi Pōneke Residents’ exhibition.
  - *Vanessa Arthur: Street Shifts – exploring space between*

• The Tōi Pōneke HUB hosted:
  - the launch of John Parkyn’s book *Don Vicente’s Daughter and Other Stories*.
  - Fringe Festival producers and marketing forums.
  - Artist Alliance and Wellington’s Pacifica Arts Networking forums.
• City Gallery hosted Korean Oh Jaewoo as artist-in-residence at the Bolton Street Cottage where he developed Collector’s Choice, a body of work for exhibition at the gallery.

• We entered into a partnership with Whitireia New Zealand to provide an artist-in-residence programme at Tōi Pōneke in 2013.

• Li Xiaofei, a visual artist from Shanghai (who will be hosted by Tōi Pōneke) and Japanese composer Hiroyuki Yamamo (who will be hosted by the NZ School of Music) were selected as Wellington/Asia Residence Exchange (WARE) residents for 2013 and 2014.

• Wellington artist Ben Buchanan was selected as the 2012 Red Gate Gallery, Beijing, artist-in-residence. He arrived back in Wellington on 8 December after a 3-month residency.

Cultural grants
• We made a number of cultural grants including:
  - Wellington Regional Secondary Schools Kapa Haka;
  - Wellington Regional Barbershop High Schools Championships;
  - Young and Hungry to work with young people to develop new talent and produce a festival of new and innovative theatre work;
  - African Communities of Wellington to stage a free showcase of African culture as a celebration of the 50th anniversary of African Unity;
  - The NZ Opera to work with schools to stage Benjamin Britten’s Noyes Fludde;
  - Wellington Circus Trust for an innovative programme for young people with challenging behaviour that uses circus skills to teach behavioural changes.

Key projects planned for next quarter
• The sixth biennial Capital E National Arts Festival for young people will open on 11 March with the world premiere of Sky Dancer An Epic Symphonic Story.

• City Gallery’s new season will open in February and feature the work of Len Lye together with Moving on Asia: Towards a New Art Network 2004-2013.

• Summer City will run through the third quarter, with highlights including ASB Gardens Magic, the Pasifika Festival, and Waitangi Day celebrations.

• We will develop the Community Arts Toolkit.
• We will call for proposals for a Māori art project that will foster awareness, understanding and knowledge of local Māori whakapapa and history and have set aside $5000 to fund the successful proposal.

• With City Gallery, Massey University and the Wellington Sculpture Trust we will coordinate a seminar about public art to be held at the City Gallery on Saturday 16 February.

• Tōi Pōneke will stage three exhibitions:
  - Tam Webster – 10 January – 2 February
  - Martin Butts - 7-28 February
  - Emma Mudgeway and Lee Houlihan – 7-30 March.

• Tōi Pōneke HUB will host New Zealand Fringe Festival networking sessions.
## How we performed

<table>
<thead>
<tr>
<th>Activity</th>
<th>Measure</th>
<th>YTD</th>
<th>Target YTD</th>
<th>Variance</th>
<th>Commentary</th>
</tr>
</thead>
<tbody>
<tr>
<td>4.1</td>
<td>Arts and cultural festivals - estimated attendance</td>
<td>293,690</td>
<td>449,510</td>
<td>(34%)</td>
<td>Fewer people attended the Sky Show than usual due to bad weather. We expect the variance to correct by year-end and attendance figures to increase as we begin to host our Summer City Events.</td>
</tr>
<tr>
<td>4.1</td>
<td>Total visits to museums and galleries</td>
<td>288,839</td>
<td>315,050</td>
<td>(8%)</td>
<td>The main reason for the shortfall relates to Capital E building issues which meant that a number of programmes were cancelled and visitation fell well below target for December. Visitation to the Cable Car Museum improved during Q2 but remains approximately 5000 behind target at six months. City Gallery exceeded its six-month target by nearly 25% and Carter Observatory and the Colonial Cottage Museum have exceeded target. The Museum of Wellington City &amp; Sea is just below target for the six months but on target for Q2.</td>
</tr>
<tr>
<td>4.1</td>
<td>Occupancy of the Wellington Arts Centre (%) - Casual Room</td>
<td>20%</td>
<td>65%</td>
<td>(69%)</td>
<td>There have been fewer casual users than budgeted and a loss of a regular casual user to a tenancy within Tōi Pōneke which has also affected occupancy. The Arts team are continuing to look at ways to increase the casual room usage with the funding available.</td>
</tr>
<tr>
<td>4.1</td>
<td>Occupancy of the Wellington Arts Centre (%) - tenancy</td>
<td>97%</td>
<td>95%</td>
<td>2%</td>
<td></td>
</tr>
<tr>
<td>4.1</td>
<td>Occupancy of the Wellington Arts Centre (%) - Artist Studio</td>
<td>99%</td>
<td>99%</td>
<td>0%</td>
<td></td>
</tr>
</tbody>
</table>

## What it cost

<table>
<thead>
<tr>
<th>Net expenditure/(revenue) by activity $000</th>
<th>YTD</th>
<th>Full Year</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>Act</td>
<td>Bud</td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>4.1.1 City Galleries and Museums</td>
<td>4,120</td>
<td>4,201</td>
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<tr>
<td>---------------------------------</td>
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<tr>
<td>Under budget due to the timing of the Capital E site feasibility study occurring later than budgeted.</td>
<td></td>
<td></td>
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<tr>
<td>4.1.2 Visitors Attractions (Te Papa)</td>
<td>1,512</td>
<td>1,527</td>
</tr>
<tr>
<td>In line with budget</td>
<td></td>
<td></td>
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<tr>
<td>4.1.3 Arts and Cultural Festivals</td>
<td>1,103</td>
<td>1,052</td>
</tr>
<tr>
<td>Over budget due to timing of event costs.</td>
<td></td>
<td></td>
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<tr>
<td>4.1.4 Cultural Grants</td>
<td>478</td>
<td>799</td>
</tr>
<tr>
<td>Under budget due to timing of grant funding.</td>
<td></td>
<td></td>
</tr>
<tr>
<td>4.1.5 Access &amp; Support Community Art</td>
<td>343</td>
<td>296</td>
</tr>
<tr>
<td>Over budget due to the timing of grant funding for community access to Positively Wellington Venues.</td>
<td></td>
<td></td>
</tr>
<tr>
<td>4.1.6 Arts Partnerships</td>
<td>498</td>
<td>686</td>
</tr>
<tr>
<td>Under budget due to timing of NZSO subsidies.</td>
<td></td>
<td></td>
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<tr>
<td>4.1.7 Regional Amenities</td>
<td>0</td>
<td>100</td>
</tr>
<tr>
<td>Under budget due to timing. Funds are expected to be distributed in 2013.</td>
<td></td>
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Total: 8,054, 8,661, 607, 16,852

<table>
<thead>
<tr>
<th>Capital expenditure $000</th>
<th>YTD</th>
<th>Full Year</th>
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<tbody>
<tr>
<td></td>
<td>Act</td>
<td>Bud</td>
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<td>$000's</td>
<td>$000's</td>
</tr>
<tr>
<td>4.1.5 Access &amp; Support Community Art</td>
<td>8</td>
<td>20</td>
</tr>
<tr>
<td>Total</td>
<td>8</td>
<td>20</td>
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