CULTURAL WELLBEING

**MURAL**
Granville Flat tenants inspired local mural artist Ellen Coupl, who painted the 40 metre long retaining wall that border Granville Flats.

**CAPITAL E**
The sixth biennial Capital E National Arts Festival for young people was very successful achieving a high standard of critical acclaim and positive public feedback.

**TOI PONEKE**
Toi Poneke Art Gallery successfully opened three exhibitions:
- ‘Refuge in Anglesea’ - a photographic exhibition by Tam Webster
- ‘An encounter with lived experience: embodied explorations of walking through film’ A video and still image installation by Martin Butts.
- ‘No ideas but in things’ An installation by Lee Houlihan and Emma Mudgway.
CULTURAL WELLBEING

Ngā mahi toi me ngā ngohe ahurea

Supporting arts activity adds vibrancy to the city as well as promoting inclusive, tolerant and strong communities.

What we do
- Galleries and museums
- Visitor attractions (Te Papa and Carter Observatory)
- Arts and cultural festivals
- Cultural grants
- Access and support for community arts
- Arts partnerships
- Regional amenities.

Highlights this quarter
- The sixth biennial Capital E National Arts Festival for young people was very successful - achieving a high standard of critical acclaim and positive public feedback. The final attendance figure was 50,536.

- The Capital City Connections programme, an education collaboration (Capital E, Museums Wellington, Carter Observatory and City Gallery) using smart technology, is a finalist in the Museums Aotearoa annual awards.

- A suite of new exhibitions opened at the City Gallery on 1 March including Moving on Asia: Towards a New Art Network, Len Lye: Kaleidoscope and Chicks On Speed. Each of these exhibitions extended the reach and offering of the gallery. Moving on Asia is both the largest showing of video art at the City Gallery and the gallery’s most significant presentation of work from Asia.

- The re-development of the Museum of Wellington City & Sea is on target and an application will be made to the Lottery Environment and Heritage Committee for stage one of the project. Subject to fundraising being achieved stage 1, which is the development of the top floor of the Bond Store, will start in January 2014.

- As a result of online market research, the proposed new name of the Museum of Wellington City & Sea is City Museum Wellington.

- Recovered Plimmer’s Ark timbers previously displayed in the Shed 6 annex have been moved to dry storage.
Strategies to mitigate potential disruption at the Cable Car Museum and Carter Observatory while the Cable Car terminus is being rebuilt are being investigated.

Arts and cultural festivals

ASB Gardens Magic returned to the Botanic Garden and was very well attended, with an estimated 28,000 people attending the 21 performances over 19 concert days. An estimated 12,000 additional people viewed the Garden’s lighting installation.

Through our cultural festivals we continued to celebrate the diversity of our city, with excellent attendances across the summer. The Pasifika Festival and Waitangi Day celebrations each had estimated crowds of 10,000. The co-hosting of the Waitangi Day celebrations on the waterfront with the Port Nicholson Block Settlement Trust was particularly successful and further strengthened the relationship with our iwi partner. Some 25,000 people enjoyed the colour and vibrancy of the Chinese New Year parade, and 15,000 passed through the South East Asian Night Market.

We provided support to over 160 community cultural events.

Regional amenities

The first meeting of the Joint Committee of the Wellington Regional Amenities Fund was held on 8 February. Mayor Celia Wade-Brown was elected Chair.

The committee developed a list of nine organisations to be invited to submit an expression of interest in the fund.

Murals

Work began with artist Timon Maxey on developing and designing a mural for the facade of the Kilbirnie Countdown in Bay Road. This project coincides with the public space upgrade of Bay Road.

The development of a mural toolkit continued. The toolkit provides detailed information about how to develop murals, notes on health and safety, costs for mural development, funding options, and evaluating a project. The toolkit will be available online and as a hardcopy.

Granville Flats tenants inspired local mural artist Ellen Coup, who painted the 40-metre retaining wall outside the apartments in Berhampore.

Community arts
• Over 90 schools have registered to participate in the children’s arts festival Artsplash – to be held at the Michael Fowler Centre in September.

• We are continuing the review of Toi Pōneke, currently researching international practice and trends in the operation and governance of arts centres.

• Six artists were involved in supported art projects delivered through the Public Art Fund:
  o Tape Art New Zealand presented *Enrapture*, an evolving 5-day tape art mural series in Civic Square in February.
  o The second and third *Public Sculpture Tables* by Mary Whalley were held at Jack Ilott Green and Glover Park in January and February.
  o *Urban Dream Brokerage* presented three public art projects by artists James R Ford, Daniel Webby and Tessa Laird.

• We received 18 proposals for the Courtenay Place Park light box exhibitions and selected three exhibitions for 2014.

• We worked with City Gallery Wellington, the International Sculpture Centre and Wellington Sculpture Trust to coordinate *Public Art Tomorrow* - a seminar about public art attended by over 100 people including international delegates, local residents, artists, curators and students.

• The *Portrait of Edward Jerningham Wakefield* by William Beetham was removed from the Town Hall for conservation, and we continued preparation for the storage and loan of artworks in the Town Hall during the seismic strengthening project.

• We worked with the Asia New Zealand Foundation to develop a call for proposals for Wellington artists to travel to Beijing for a three-month residency at Red Gate Gallery as part of the Wellington Asia Residency Exchange (WARE).

**Toi Pōneke**

• Tōi Poneke Art Gallery successfully opened three exhibitions:
  o *Refuge in Anglesea* - a photographic exhibition by Tam Webster. 11 January-2 February.
  o *An encounter with lived experience: embodied explorations of walking through film* - a video and still image installation by Martin Butts. 8 February-2 March.
  o *No ideas but in things* - an installation by Lee Houlihan and Emma Mudgway. 8 March-30 March.

• A number of key cultural events were supported through grants over the summer including the Fringe Festival. Venues such as Civic Square and the
BATS temporary home on Cuba Street were also supported and staged over 100 shows and performances.

**Key projects planned for next quarter**

- WMT will find alternative accommodation to enable Capital E to continue to operate its creative technology programmes. Capital E-led school holiday programmes will be offered throughout Trust institution facilities. The National Theatre for Children will present its Wellington seasons at Downstage Theatre.

- Matariki will be marked by a range of collaborative programmes led by Carter Observatory.

- The Museum of Wellington City & Sea will open *Test Studio: Te Ūrūko o te ika a Maui* with a prototype of the Long Table which is one of the interpretative strategies under consideration for the top floor.

- A new film for the Tall Screen based on historic images of Wellington will be completed by 30 June.

- City Gallery will open its winter season on 14 June. The feature exhibitions are *In a lonely place* featuring the work of internationally-acclaimed photographer Gregory Crewdson and *Hanging Sky* featuring the work of Shane Cotton.

- Along with the Wellington RSA, PWT will co-host the Anzac Day civic commemoration events in Wellington, and the Anzac Day concert.

- The Matariki Festival will be held in June. This festival brings together various organisations and agencies across Wellington who will hold various and diverse events to celebrate the Maori New Year.

**Regional amenities**

- The Joint Committee will finalise the criteria and priorities for the fund, and consider the expressions of interest.

- Decisions on which organisations will be funded will be finalised. Contracts and reporting requirements for funded organisations will be developed.

- The annual plans of the five contributing councils will be finalised and planning for the 2013/2014 fund will start.

**Community arts**
- We will review a number of three-year contracts which include a number of cultural organisations.

- The Mural Toolkit will be published and distributed, and the Kilbirnie mural will be completed.

- We will continue development of the Community Arts Toolkit.

- Development of the Maori Community Art project will continue.

- In partnership, we will host the Arts for All accessibility forum for arts organisations.

**Arts partnerships**

- The Wellington Sculpture Trust in partnership with the Council and the Katherine Mansfield Society will launch *Woman of Words* - a public sculpture by Virginia King in Midland Park.

- A new Courtenay Place Park light box exhibition by Hue & Cry will open on 19 April.

- In collaboration with Urban Dream Brokerage, Jo Randerson/Barbarian Productions and Anya Tate-Manning will present *Brides - a dress-up conversation*. This interactive theatre installation will run from 17-28 April. Supported through the Public Art Fund, this temporary public art project invites the public to don a wedding dress and become part of a public discussion on marriage.

- The *Urban Dream Brokerage* will continue to broker spaces for public art projects and at least three more public art projects will be presented.

- The *Portrait of Edward Jerningham Wakefield* by William Beetham will be loaned to the NZ Portrait Gallery for an exhibition.

**Toi Pōneke**

- Toi Pōneke Art Gallery is planning to open four exhibitions.

- Toi Pōneke will have an open day on the 26 May as part of the Wellington Open Day event.
### How we performed

<table>
<thead>
<tr>
<th>Activity</th>
<th>Measure</th>
<th>YTD</th>
<th>Target YTD</th>
<th>Variance</th>
<th>Commentary</th>
</tr>
</thead>
<tbody>
<tr>
<td>4.1</td>
<td>Arts and cultural festivals - estimated attendance</td>
<td>698,138</td>
<td>715,880</td>
<td>(2%)</td>
<td>Visitation at City Gallery, Museum of Wellington City &amp; Sea, Cable Car Museum. Colonial Cottage Museum and Capital E is ahead of target for the quarter. This has been attributed to a busy cruise ship season. The exception is Carter Observatory which is marginally behind target. The success of the 2013 Capital E National Arts Festival will mean that despite the disruption of the building being assessed as earthquake prone Capital E is likely to achieve its annual visitation targets. This Festival was not included in the target which is why actual visitation figures are higher than forecast.</td>
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<tr>
<td>4.1</td>
<td>Total visits to museums and galleries</td>
<td>511,033</td>
<td>479,500</td>
<td>31,533</td>
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<tr>
<td>4.1</td>
<td>Occupancy of the Wellington Arts Centre (%) - Casual Room</td>
<td>20%</td>
<td>65%</td>
<td>(68%)</td>
<td>There have been fewer casual users then budgeted due to artists finding it financially difficult in the current environment. We are continuing to look at ways to increase the casual room usage with the funding available.</td>
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<tr>
<td>4.1</td>
<td>Occupancy of the Wellington Arts Centre (%) - tenancy</td>
<td>103%</td>
<td>95%</td>
<td>8%</td>
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<tr>
<td>4.1</td>
<td>Occupancy of the Wellington Arts Centre (%) - Artist Studio</td>
<td>111%</td>
<td>99%</td>
<td>12%</td>
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### What it cost

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<tr>
<th>Net expenditure/(revenue) by activity $000</th>
<th>YTD</th>
<th>Full Year</th>
<th>Variance Commentary</th>
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<tbody>
<tr>
<td></td>
<td>Act</td>
<td>Bud</td>
<td>Var</td>
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<td>$000's</td>
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<td>$000's</td>
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<tr>
<td>4.1.1 City Galleries and Museums</td>
<td>6,177</td>
<td>6,301</td>
<td>124</td>
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<td>4.1.2</td>
<td>Visitors Attractions (Te Papa)</td>
<td>2,268</td>
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<td>4.1.3</td>
<td>Arts and Cultural Festivals</td>
<td>1,888</td>
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<td>4.1.4</td>
<td>Cultural Grants</td>
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<td>4.1.5</td>
<td>Access &amp; Support Community Art</td>
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<td>423</td>
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<td>4.1.6</td>
<td>Arts Partnerships</td>
<td>899</td>
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<td>4.1.7</td>
<td>Regional Amenities</td>
<td>356</td>
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<td></td>
<td>Total</td>
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<td>12,722</td>
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<table>
<thead>
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<th>Capital expenditure $000</th>
<th>YTD</th>
<th>Full Year</th>
<th>Variance Commentary</th>
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<td></td>
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<td>4.1.5 Access &amp; Support Community Art</td>
<td>7</td>
<td>40</td>
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</tr>
<tr>
<td>Total</td>
<td>7</td>
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