The Council’s outcomes are our overall 10-year aspirations for the city. We have developed a set of indicators to assess achievement of these outcomes. Over time we expect to see improvement across all areas.

The Council’s outcomes are:
- Wellington will become more liveable
- Wellington will develop a stronger sense of place
- Wellington will become more compact
- Wellington will become more entrepreneurial
- Wellington will become more inclusive
- Wellington will become more actively engaged
- Wellington will become more sustainable
- Wellington will become safer
- Wellington will become healthier
- Wellington will become better connected
- Wellington will become more prosperous
- Wellington will become more competitive
- Wellington will become more enterprising and innovative.

Within the Urban development area, to monitor our progress we’ll:
- survey residents about their perceptions of: how easy it is to get around and pedestrian-friendly, and whether it has a highly interconnected street grid.
- monitor trends in the value of commercial building consents.
- monitor trends in building density in the central city, inner-city residential areas, suburban residential areas, and the proportion of houses located within 100m of a public transport stop (long-term indicator)
- survey residents to find out their perceptions of city safety and how urban design affects those perceptions.
- survey residents to find out whether they see heritage buildings and other features as contributing to the city’s unique character and their local community’s unique character, and to find out how proud they feel about how Wellington looks and feels. We will also survey New Zealanders to find out their views on Wellington’s attractiveness as a city.

Within the Transport area, to monitor our progress we’ll:
- survey residents about their perceptions of public transport convenience and affordability, and to measure vehicle and other modes peak travel times from the suburbs to the central city and from the central city to the airport.
- measure trends in the amount of cargo loaded and unloaded at the port and airport.
- survey residents to find out what forms of transport they use to get to and from the central city, and we plan to measure the total amount of fuel used each year on Wellington roads per person.

Within the Environment area, to monitor our progress we’ll:
- survey residents about their perceptions of: how easy it is to move around the city; how easy it is to move between suburbs and the central city; whether peak traffic volumes are acceptable, and whether there are barriers to using their preferred modes of transport.
- measure levels of carbon monoxide and nitrogen oxide in the air at certain points around the city.
- measure the number of road accidents that occur each year, and the social cost of those crashes.
- survey residents to find out their perceptions of safety levels on the city transport network.

Within the Economic development area, to monitor our progress we’ll:
- monitor trends in visitor numbers, accommodation occupancy rates, and guest nights. We will also measure the number of international and national conferences held in the city each year.
- monitor employment trends and business numbers in retail, entertainment, service and knowledge sectors.
- record the number of ‘iconic’ and ‘A-level’ events held in the city and their estimated contribution to the economy.
- monitor trends in broadband usage, the value of cargo volumes at the airport and seaport, and the number of national and international airline passengers entering Wellington airport.
- monitor trends in city and regional GDP growth, regional economic activity, unemployment, job vacancies, number of people employed in each industry, and labour force participation.
- monitor the number of top-100 companies based in the city, and monitor trends in the number of business start-ups and closures.
- monitor trends in industry training, number of businesses and employees in the research and development sector, and number of tertiary students enrolled in the region.

Within the Cultural wellbeing area, to monitor our progress we’ll:
- survey residents to find out what percentage think the city’s local identity is appropriately managed and protected.
- measure the number of events held at key venues in the city.
- measure the number of weekenders on which at least one “exceptional” cultural or arts event is held in the city.
- survey Wellingtonians and New Zealanders to find out what percentage think Wellington is the events capital of New Zealand.