

CULTURAL WELLBEING

WHAT'S YOUR VIEW?

Comment online www.Wellington.govt.nz

Email annual.plan@wcc.govt.nz, or send your views to

Draft Annual Plan, Wellington City Council, PO Box 2199, Wellington.

4. CULTURAL WELL-BEING

4.1 Galleries and museums

The city's galleries and museums entertain and educate residents and visitors.

Our high-quality galleries and museums help make the city a vibrant and interesting place and encourage engagement and participation in the arts. They play critical roles in protecting the city's heritage – enhancing our sense of shared identity. The venues are also significant visitor attractions, with over 600,000 people attending exhibitions, shows or educational programmes each year, benefiting the city's economy.

We fund the Wellington Museums Trust, which operates the Museum of Wellington City and Sea, the recently renovated City Gallery, Capital E, the Wellington Cable Car Museum, the Colonial Cottage Museum, the New Zealand Cricket Museum, the Carter Observatory and the Plimmer's Ark conservation project. Our support to the Trust includes funding for the National Children's Arts Festival, which is New Zealand's largest cultural event for children.

In 2011/12 the Wellington Museums Trust is planning a full Rugby World Cup programme with families, art lovers and rugby fans in mind.

The *score a try* interactive display at Capital E is bound to be a hit with children and the photographs *Hard on the Heels* by well known sports photographer Peter Bush at the Museum of Wellington City & Sea celebrates the game and the personalities that have created lasting memories for fans.

Oceania: Imagining the Pacific at City Gallery will feature modern and contemporary art from Aotearoa New Zealand and elsewhere in the Pacific, and *Navigation Nights at Carter Observatory* will be themed around migration focused on Rugby World Cup participating countries.

Following the Rugby World Cup the focus will be the 2012 New Zealand International Arts Festival with programming that will celebrate New Zealand artists and cultural diversity

We also provide funding to Te Papa (see 3.1 City promotions, events and attractions).

MEASURING OUR PERFORMANCE

Performance measures and targets for the Wellington Museums Trust are shown in the council controlled organisations section of this annual plan – see the appendix.

WHAT IT WILL COST

4.1 Galleries and Museums	Operating expenditure 2011-2012			Capital expenditure 2011-2012
	Income (\$000)	Expenditure (\$000)	Net expenditure (\$000)	Total (\$000)
4.1.1 City galleries and museums	-	8,325	8,325	-
2011/12 4.1 Total	-	8,325	8,325	-
2010/11 4.1 Total	-	7,942	7,942	-

4. CULTURAL WELL-BEING

4.2 Heritage

By acknowledging our history, we can interpret the present and look to the future.

Wellington has a rich and diverse history that is worth preserving for many reasons. An understanding of the past contributes to people's sense of shared heritage and identity, as residents of the city and as members of particular groups or families. History contributes to our sense of pride in the city, and our sense that we all have a part to play in its future.

Maintaining records of our heritage also has educational value. Historic records are used by historians, genealogists, students and other members of the public. They also have practical value – they can help people to conduct their business with better information, or understand their property before carrying out building work.

We preserve and celebrate the city's heritage through:

- The Wellington City Archives – which holds a vast amount of information about the city's history and development from the 1840s to the present, and is accessible to members of the public.
- Te Ara o Nga Tupuna (the Pathway of our Ancestors) – a heritage trail which begins at Pipitea Marae in Thorndon and ends at Owhiro Bay, featuring sites selected for their importance to Wellington's history and Maori culture, their accessibility to the public, and their viewing interest.

We also have a regulatory role to protect historical sites and artefacts through our District Plan (see urban planning and policy). We also provide grants and subsidise consent fees for the restoration of heritage buildings (see earthquake risk mitigation).

Fees and charges

We have recently introduced a digital copy option for the existing building plan search service and as a means of recovering part of the costs from this service, we are proposing to introduce a \$2 fee. Further detail can be found in the fees and charges appendix at the end of this plan.

MEASURING OUR PERFORMANCE

Our targets for 2011/12 are:

- 90% of customers are satisfied with City Archives' services and facilities.
- 5,500 visitors physically access archive resources and 14,500 people use online resources.
- 65,000 additional items are added to the Archives' online database.

- National Archives Standards compliance is achieved.

WHAT IT WILL COST

4.2 Heritage	Operating expenditure 2011-2012			Capital expenditure 2011-2012
	Income (\$000)	Expenditure (\$000)	Net expenditure (\$000)	Total (\$000)
4.2.1 City Archives	(153)	1,305	1,152	-
2011/12 4.2 Total	(153)	1,305	1,152	-
2010/11 4.2 Total	(142)	1,435	1,293	-

4. CULTURAL WELL-BEING

4.3 Community arts and cultural support

By enabling Wellington's creative communities to thrive, we'll create inclusive, tolerant and strong communities.

Art and performance allows us to share our stories and build a strong sense of place for all Wellingtonians. A key focus is to ensure the city's increasingly diverse population can participate in and share experiences that reflect their beliefs, heritage and contemporary culture.

A vibrant local arts and festival scene ensures there is always plenty to see and do, and keeps the city's atmosphere lively.

We support a wide range of community celebrations, fairs and cultural events.

Community festival and events offer low cost opportunities for people to come together and enjoy themselves.

- We support a wide range of cultural and arts events/festivals including: the Diwali Festival of Lights, Chinese New Year celebrations, Summer City, Christmas Carols at the Stadium, Waitangi Day celebrations, the Round the Bays Fun Run, and dozens of other suburban fairs, cultural events, parades and community festivals.
- We provide grants to support community-based arts and culture organisations and initiatives – such as Arts Access Aotearoa, Eko Theatre, Vincent's Art Workshop, Fringe Festival, Wellington professional theatres, and many more.
- We run a popular community arts programme and provide exhibition space at Toi Poneke – Wellington Arts Centre.
- We provide subsidies for community groups to access the Wellington Venues which include the Michael Fowler Centre, St James and Wellington Town Hall.

MEASURING OUR PERFORMANCE

Our targets for 2011/12 are:

- 740,000 (estimated) attend arts and cultural festivals held in the city.
- 90% of residents are satisfied with Council supported arts and cultural festivals.
- 25 community groups access Wellington Venues with assistance from the Wellington Venues subsidy.
- We also monitor the number of cultural grant applications we receive, the number of successful grants, and the total budget allocation. We aim to support initiatives that contribute to the cultural well-being of Wellington city and its people in accordance with eligibility criteria. Cultural grants are distributed in accordance with eligibility criteria.
- Support as many worthwhile arts, community and cultural festivals as possible (and within budget constraints).

WHAT IT WILL COST

4.3 Community Arts and Cultural Support	Operating expenditure 2011-2012			Capital expenditure 2011-2012
	Income (\$000)	Expenditure (\$000)	Net expenditure (\$000)	Total (\$000)
4.3.1 Arts and cultural festivals	(39)	2,260	1,862	-
4.3.2 Cultural grants	-	738	738	-
4.3.3 Access and support for community arts	(127)	683	556	43
2011/12 4.3 Total	(52)	3,681	3,156	43
2010/11 4.3 Total	(39)	3,461	3,063	413

4. CULTURAL WELL-BEING

4.4 Arts partnerships

Our support of professional artists and arts organisations add vibrancy to the city.

Wellington is home to top-class orchestras dance and theatre companies, many of which are supported by our arts partnerships. Wellington is also home to Toi Poneke – Wellington Arts Centre and The New Zealand International Arts Festival. The wide range of arts activity we support provides entertainment for residents and visitors, and contributes to the economy by bringing people to the city.

In the coming year we will refurbish the City to Sea bridge sculptures, the Chews Lane sculptures, and continue to renew the Courtenay Place Park Light Boxes (including one related to the Rugby World Cup).

We are also proposing to make a small reduction in the annual grant we provided to the Wellington Sculpture Trust (from \$50,000 to \$35,000). The Trust commissions sculpture to enhance the urban environment and to support the creative arts in Wellington. The Trust works in partnership with Council, and raises funds from other sources, including private businesses and individual donors. The Trust has initiated and commissioned many of the city's permanent sculptures including the Meridian Energy Wind Sculpture series along Cobham Drive.

When the Public Art Fund was reduced two years ago, funding to the Trust was not reduced. Given the need to now make further savings, it is proposed that a modest reduction be made to the Trust's funding. We believe the Trust will still be able to deliver its planned programme of activity on this reduced funding. In the coming year the Trust will deliver the following projects:

- *Nga Kina* a sculpture by Michel Tuffery to be located at the entrance to the Kumutoto Stream on the Wellington Waterfront
- A Katherine Mansfield memorial sculpture by Virginia King to be located on the edge of Midland Park in Lambton Quay
- The 4 Plinths Temporary Sculpture (round 3). This project uses the four plinths between the Te Papa forecourt and the waterfront. Each project is installed for two years with this round due for installation in January 2012.

We had considered reducing our cultural grants in the coming year (by \$78,000 on a budget of \$330,000) but have decided not to recommend this saving at this time. The arts sector is important to Wellington brand as the arts and cultural capital of New Zealand, and the contestable cultural grants are important in the current economic climate where there is a reduced sponsorship of the sector.

MEASURING OUR PERFORMANCE

Our targets for 2011/12 are:

- 90% customer satisfaction with the New Zealand International Arts Festival.
- Total tickets sold to the New Zealand International Festival of the Arts (130,000) and proportion sold to outside Wellington (30%).
- 85% of Toi Poneke users are satisfied with its services and facilities.
- 40 artists are in Toi Poneke studios and 20 organisations/businesses are based at the facility.
- 99% of art studios, 95% tenancy rooms and 65% of casual rooms are occupied at Toi Poneke.
- 3 public art projects are delivered through the Public Art Fund.

WHAT IT WILL COST

4.4 Arts Partnerships	Operating expenditure 2011-2012			Capital expenditure 2011-2012
	Income (\$000)	Expenditure (\$000)	Net expenditure (\$000)	Total (\$000)
4.4.2 Arts partnerships (professional)	(517)	1,771	1,254	-
2011/12 4.4 Total	(517)	1,771	1,254	-
2010/11 4.4 Total	(517)	2,083	1,566	-