

COUNCIL CONTROLLED ORGANISATIONS

In order to achieve our objectives for Wellington we have established several companies and trusts. These organisations were set up to independently manage Council facilities, or to deliver significant services and undertake developments on behalf of the Wellington community. The following table explains what the organisations do and how their performance is measured.

Partnership Wellington Trust (trading as Positively Wellington Tourism)



STRUCTURE	OBJECTIVES	ACTIVITIES	PERFORMANCE MEASURES	TARGET 2010/11
<p>All trustees are appointed by the Council.</p> <p>As at 1 January 2010, they are Glenys Coughlan, Councillor Jo Coughlan, Kim Wicksteed, John Milford, Mike O'Donnell, Peter Monk and Ruth Pretty. The Chief Executive is David Perks.</p>	<p>The Partnership Wellington Trust markets and adds value to Wellington to achieve sustainable economic growth for the people of the city.</p> <p>It acts to enhance the recognition of Wellington as a desirable visitor destination, enhance the profile of city businesses and to promote strategic alliances and private sector partnerships, and maximise the city's share of regional spending.</p> <p>It also promotes community focused initiatives, aims to improve the sustainability of Wellington's commercial sector through its marketing initiatives, and facilitates the coordination of marketing initiatives that are appropriate to its objectives.</p>	<p>The Trust:</p> <ul style="list-style-type: none"> • Promotes Wellington as a visitor destination in national and international markets. • Markets Wellington as a convention and conference destination. • Provides visitor information services. • Runs initiatives that promote retail growth, including the downtown retail campaign. • Profiles Wellington's strengths in arts, sport and education attractions, and conducts development of an ongoing events profile for the city. • Facilitates the development of new tourism and event product, and the development of the Visiting Friends and Relatives (VFR) market. • Manages Wellington's destination profile on the internet. • Conducts research and analysis of the tourism industry. 	<ul style="list-style-type: none"> • International direct arrivals to Wellington Airport from Australia • International visitor nights • New Zealand market visitors and visitor nights • Weekend occupancy in partner hotels (capacity aligned) • Downtown weekend visitation • i-Site revenue • Partner funding • Number of partners • Cost effectiveness • Visits to www.WellingtonNZ.com • Online Revenue. 	<ul style="list-style-type: none"> • Increase Australian visitor arrival by 7% over 2009/10 • Increase visitor room nights by 2% of 2009/10 levels • Increase New Zealand market numbers and visitor nights by 2% over 2009/10 • 2% increase (over 2009/10 levels) • Increase by 2% over 2009/10 levels • Increase revenue by 3% over 2009/10 levels • Maintain funding within +/- 5% of 2009/10 levels • Number of partners within +/- 5% of 2009/10 levels • Maintain Council's funding at less than 50% of total income • 20% increase over 2009/10 • Generate \$730k of bookings through the site

Wellington Museums Trust



STRUCTURE	OBJECTIVES	ACTIVITIES	PERFORMANCE MEASURES	TARGET 2010/11
<p>All trustees are appointed by the Council.</p> <p>As at 1 January 2010, they are Vivienne Beck (Chair), Councillor Hayley Wain, Rhonda Paku, Phillip Shewell, Peter Cullen, Alick Shaw and Quentin Hay. The Chief Executive is Pat Stuart.</p>	<p>The Wellington Museums Trust (WMT) was established in 1995 to promote and manage the City Gallery Wellington, the Museum of Wellington City & Sea, the Colonial Cottage, Capital E, the Wellington Cable Car Museum, the New Zealand Cricket Museum and the Carter Observatory.</p> <p>It manages and develops the Trust programmes and services, and acquires and manages collections for the benefit of Wellington. It provides advice to the Council for the development of museum and gallery services in Wellington, establishes exhibition programmes and education policies for its facilities, and develops acquisition, deaccession and Collection development policies. It liaises with Positively Wellington Tourism to enhance its attraction to Wellington's visitors.</p>	<ul style="list-style-type: none"> • Delivers high quality experiences, events and exhibitions at its facilities. • Manages conservation and care for the objects of its collections, and conducts research and development to enhance visitors' experiences. • Offers quality education experiences to children and young people • Promotes and protects the heritage of venues. • Develops and operates the Soundhouse Studio. • Works with national and international artists and collectors. 	<ul style="list-style-type: none"> • Attendance targets: <ul style="list-style-type: none"> • City Gallery • Capital E • City and Sea • Colonial Cottage • Cable Car Museum • NZ Cricket Museum • Carter Observatory • Subsidy per customer (excludes Plimmer's Ark, but includes rental subsidy) • Cater Observatory subsidy per customer • Average retail income per customer • Number of exhibitions (seasons) held by trust institutions • Number of visitors to events programmes • Percentage of visitors to all trust institutions who are satisfied with the 	<ul style="list-style-type: none"> • 180,000 • 130,000 • 92,700 • 2,040 • 228,888 • 2,040 • 48,000 • \$12.00 • \$7.00 • \$1.16 • A minimum of 25 new temporary exhibitions presented and a minimum of 3 segmental changes achieved • At least 35,000 visitors attend events • 92% of visitors rate their experience as good or very good

			<p>experience.</p> <ul style="list-style-type: none">• Percentage of visitors to all Trust institutions are repeat visitors• Percentage of all residents are aware of Trust institutions• Number of temporary exhibitions at the Cater Observatory	<ul style="list-style-type: none">• 95% of Cater Observatory visitors rate the quality of their experience as good or very good• 27%• 87% (across all institutions)• 2
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St James Theatre Charitable Trust



STRUCTURE	OBJECTIVES	ACTIVITIES	PERFORMANCE MEASURES	TARGET 2010/11
<p>All trustees are appointed by the Council.</p> <p>As at 1 January 2010, they are Chris Parkin (Chair), Roger Miller, Councillor Stephanie Cook, Pele Walker and Sam Knowles. The Chief Executive is Craig Goodall.</p>	<p>The St James Theatre Charitable Trust exists to preserve the historic St James Theatre and Opera House buildings, and to promote these theatres as venues for the live performance of cultural and artistic events. The Trust also acts as a general sponsor for performing arts and the preservation of historic buildings in Wellington.</p>	<p>The Trust:</p> <ul style="list-style-type: none"> • Manages and develops the St James Theatre and The Opera House. • Promotes audience development (to include children and young people) and develops a broad range of programmes to meet the needs of a wide audience. • Develops and maintains beneficial relationships with other national and international institutions, supports Positively Wellington Tourism, and develops new initiatives in its role as a key provider of performance venues. 	<p>Number of performances</p> <ul style="list-style-type: none"> • St James Theatre • The Opera House <p>Total number of days utilisation</p> <ul style="list-style-type: none"> • St James Theatre • The Opera House. <p>Number of non-performance events</p> <ul style="list-style-type: none"> • St James Theatre • The Opera House 	<ul style="list-style-type: none"> • 76 • 84 • 286 • 144 • 210 • 60

Wellington Cable Car Limited



STRUCTURE	OBJECTIVES	ACTIVITIES	PERFORMANCE MEASURES	TARGET 2010/11
<p>The Council is the 100 percent shareholder in this company and appoints all of the directors.</p> <p>As at 1 January 2010, they are Roger Drummond (Chair), Christine Southey and Jeremy Ward. The Chief Executive is Des Laughton.</p>	<p>Wellington Cable Car Limited owns and operates the Cable Car as an efficient, reliable and safe transport service and a uniquely Wellington tourism asset.</p> <p>It also owns and maintains the overhead wiring system for the trolley bus passenger network which services the city.</p>	<p>The company:</p> <ul style="list-style-type: none"> • Maintains the cable cars and associated track, plant, tunnels, bridges and buildings in accordance with best engineering practice, and to meet the certification requirements of the New Zealand Transport Agency. • Manages the Cable Car passenger service operation. • Markets the cable car. • Identifies options for enhancing the cable car travel and tourism experience. • Specifies and controls the contract for the inspection, maintenance and repair of the trolley bus overhead wiring system. 	<ul style="list-style-type: none"> • Cable Car passenger numbers • All cable car vehicles and associated buildings and equipment are maintained to required safety standards • Percentage of residents who have used the Cable Car in the last 12 months • Percentage of residents who rate the standard and operational reliability of the Cable Car as good or very good • Cable Car service reliability 	<ul style="list-style-type: none"> • 1,250,000 • Achieve • 30% • 95% • Greater than 99%

Lambton Harbour Management Limited (trading as Wellington Waterfront Limited)



STRUCTURE	OBJECTIVES	ACTIVITIES	PERFORMANCE MEASURES	TARGET 2010/11
<p>The Council is the 100 percent shareholder in this company and appoints all of the directors.</p> <p>As at 1 January 2010, they are Michael Cashin (Chair), David Kernohan, Mark Petersen, Robert Gray, Councillor Ray Ahipene-Mercer The Chief Executive is Ian Pike.</p>	<p>Wellington Waterfront Limited acts as the implementation manager for the waterfront development area. This means ensuring that the waterfront area is recognised locally and internationally for its design, is attractive, caters for a wide range of activities, is readily accessible to all people, and is both safe and perceived to be safe. Wellington Waterfront Limited also acts to protect significant heritage buildings on the waterfront, and makes sure that activities on the waterfront are integrated with those on the harbour.</p>	<p>The company:</p> <ul style="list-style-type: none"> • Implements the waterfront development project • Acts as adviser to the Waterfront Development Subcommittee (WDSC) • Owns and manages the marina • Manages day to day operations on the waterfront, including cleaning, security and maintenance • Negotiates and manages contracts for the design and construction of the waterfront's public spaces • Negotiates and manages contracts and leases for all building development sites, and the refurbishment and re-use of existing buildings. 	<ul style="list-style-type: none"> • Percentage of residents visiting the waterfront • Percentage of residents satisfied with the waterfront • Number of project milestones achieved on time • Complete design planning and regulatory approval Kumutoto Service Jetty (Quarter 2) • Complete Kumutoto toilet project (Quarter 2) • Achieve 'core' Asset Management Plan status (Quarter 2) • Complete Whare Waka and Taranaki Street Wharf Public Space (Quarter 3) • Begin construction on the Overseas Passenger Terminal (subject to confirmation of Willis Bond contract) (Quarter 4) • Complete master plan for Queens Wharf redevelopment and gain WCC approvals to the future direction of this precinct (Quarter 4) • Capital expenditure. 	<ul style="list-style-type: none"> • 95% • 90% • At least 75% • \$2.790m.

Capacity Infrastructure Services Limited



STRUCTURE	OBJECTIVES	ACTIVITIES	PERFORMANCE MEASURES	TARGET 2010/11
<p>Wellington City Council and Hutt City Council are equal 50 percent shareholders in this Council Controlled Trading Organisation, and between them appoint all of the directors. The company is overseen by a board of directors made up of two Councillors (one from each council) and four independent directors (two are appointed jointly by the councils). Each council continues to own its respective water, stormwater and wastewater assets and determines the level and standard of services to be provided to its customers and ratepayers.</p> <p>As at 1 January 2010, the Councillor appointees are Andy Foster (Wellington City Council) and Ray Wallace (Hutt City Council). The four independent Directors are Peter Allport (Chair), Peter Leslie, Ian Hutchings and John Strahl. The Chief Executive is David Hill.</p>	<p>The objective of Capacity is to manage the provision of water services (water supply, stormwater and wastewater) to the residents and businesses in the areas served by its customers. Capacity's current customers are Wellington City Council, Hutt City Council and Upper Hutt City Council.</p>	<p>The company's purpose is to provide high quality, safe and environmentally sustainable services to shareholding councils and other customers with a principal focus on asset management planning and contracted service delivery for the operation, maintenance and on-going development of drinking water, stormwater and wastewater assets and services.</p> <p>The company is committed to ensuring all work managed on behalf of customers accords with the highest standards of health and safety for those involved in the work and for the general public. The company will continually seek opportunities to integrate water, stormwater and wastewater activities within the Wellington region where such integration can deliver least cost, best practice outcomes to the benefit of shareholder councils and other entities.</p> <p>See also the Environment strategic area for more information on water, stormwater and wastewater services.</p>	<ul style="list-style-type: none"> • Develop and complete asset management plans • Deliver budgeted capital expenditure projects for respective councils • Customer satisfaction • Deliver budgeted operating and maintenance activities for respective councils • Manage and operate Capacity within its 2010/11 budget • Achieve total annual savings for Wellington City Council • Comply with financial, technical and regulatory standards 	<ul style="list-style-type: none"> • Within agreed timeframe • Within agreed timeframes and budget • 90% • Within agreed timeframes and budget • Within agreed budget • To be finalised • Achieve full compliance

Note: these are draft and are based on measures presented in Capacity's 2009/10 Statement of Intent. The 2010/11 Statement of Intent is being prepared and the Annual Plan any differences.

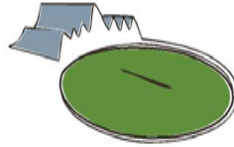
Wellington Zoo Trust

WELLINGTON



STRUCTURE	OBJECTIVES	ACTIVITIES	PERFORMANCE MEASURES	TARGET 2010/11
<p>The Wellington Zoo Trust was established on 1 July 2003 and all of the trustees are appointed by the Council.</p> <p>As at 1 January 2010, they are Denise Church (Chair), Lee Parkinson, Ross Martin, Frances Russell, Phillip Meyer and Councillor Celia Wade-Brown. The Chief Executive Officer is Karen Fifield.</p>	<p>The Wellington Zoo Trust manages the assets and operations of Wellington Zoo for the benefit of the residents of Wellington and visitors to the city. It promotes species conservation, educates the community by building an awareness of plant and animal species, and supports the conservation and educational activities of other organisations.</p>	<ul style="list-style-type: none"> • Cares for resident animals and manages the animal collection • Participates in captive management breeding programmes • Develops and maintains high quality animal exhibits • Delivers educational material and learning experiences • Contributes to zoological, conservation and facilities management research projects. 	<ul style="list-style-type: none"> • Number of visitors • Number of students participating in an LEOTC learning session • Conservation Programme Managed Species (% of total collection) • Average WCC subsidy per visitor • Average Zoo shop retail spend per Zoo visitor • Average income per visitor (excluding WCC grant) • Ratio of generated Trust income as % of WCC grant. 	<ul style="list-style-type: none"> • 187,180 • At least 9,000 • 41% • \$14.42 • ≥\$1.33 • \$12.99 • 90%.

Basin Reserve Trust



Basin Reserve Trust

STRUCTURE	OBJECTIVES	ACTIVITIES	PERFORMANCE MEASURES	TARGET 2010/11
<p>There are four trustees, of whom two are appointed by the Council and two by Cricket Wellington.</p> <p>As at 1 January 2010, the two trustees appointed by the Council are Councillor John Morrison and Glenn McGovern. The two trustees appointed by Cricket Wellington are Don Neely and Douglas Catley (Chair). The Chief Executive is Peter Clinton.</p>	<p>The Basin Reserve Trust manages and operates the Basin Reserve to continue to attract national and international sporting events to Wellington.</p>	<p>The Trust:</p> <ul style="list-style-type: none"> • Manages the Basin Reserve for recreational activities and the playing of cricket for the residents of Wellington • Contributes to the events programme for Wellington • Operates as a successful not-for-profit undertaking • Preserves and enhances the heritage value of the Basin Reserve. 	<p>Number of events</p> <ul style="list-style-type: none"> • Cricket • Other sports • Community <p>Number of event days</p> <ul style="list-style-type: none"> • Cricket • Other sports • Community 	<ul style="list-style-type: none"> • 10 • 12 • 5 • 28 • 12 • 5

Wellington Regional Stadium Trust



STRUCTURE	OBJECTIVES	ACTIVITIES	PERFORMANCE MEASURES	TARGET 2010/11
<p>All of the trustees are jointly appointed by the Council and Greater Wellington Regional Council (GWRC).</p> <p>As at 1 January 2010, they are Paul Collins (Chair), Councillor Chris Laidlaw (GWRC), Chris Moller, Sir John Anderson, Liz Dawson, Sue Elliott, David Bale and Councillor John Morrison (WCC). The Chief Executive is David Gray.</p>	<p>The Wellington Regional Stadium Trust owns, operates and maintains the Stadium as a high-quality multi-purpose sporting and cultural venue. It provides facilities to be used for rugby, cricket and other sports codes, musical and cultural events, and other users including sponsors and event and fixture organisers.</p>	<p>The Trust:</p> <ul style="list-style-type: none"> • Operates the Stadium • Manages the event programme and seeks opportunities to provide regular quality events • Ensures the Stadium is provided to the community for appropriate usage • Administers the Trust assets and the Stadium on a prudent commercial basis 	<ul style="list-style-type: none"> • Number of events • Total revenue • Event revenue • Net surplus 	<ul style="list-style-type: none"> • 42 (including unconfirmed events) • \$14.48 million • \$4.83 million • \$1.86 million

Note: the Wellington Regional Stadium Trust is not formally defined as a Council Controlled Organisation. This plan for their activities is presented to recognise the interest that Wellington City ratepayers have in the Trust and its activities.