The Three Critical Pillars to Successful Club Planning
Purpose
Why do we exist?
To provide an environment that enables the Upper Hutt community to enjoy the sport of hockey

NAENAE SOCCER CLUB
To promote the participation, skill and love of football within our community

Karori United Tennis Club
To support, strengthen and promote tennis in our community
Vision
The reachable Dream
Karori United Tennis Club
More kids and adults enjoying tennis and having a life-long love of the game

Naenae Soccer Club
A strong and vibrant football club supported by passionate people to achieve outstanding performances both on and off the field

Upper Hutt Hockey Club
To be the hockey club of choice for players at all levels within the Hutt Valley region by 2020
Values
The way we behave

GROWING GREAT KIWIS through junior golf

The First Tee aims to help kiwi kids grow into confident, young men and women with integrity, courtesy, respect and honesty. The game of golf encourages good judgment, sportsmanship, responsibility and the perseverance required to thrive in life.

Our National School Programme has set lesson plans to expose all children to the nine core values. Students learn specific movement skills through fun exercises that help them grasp the fundamentals of putting, chipping, pitching and the full swing.

Our coaches know first-hand how golf enriches the lives of those that play. Introduce your students to the game of golf and watch them grow!

To register your school or interest in the programme, please email programmes@thefirsttee.org or visit www.thefirsttee.org.nz
The First Tee
Values

- Perseverance
- Sportsmanship
- Integrity
- Courtesy
- Confidence
- Responsibility
- Respect
- Honesty
- Judgment
- Sportsmanship
Upper Hutt Hockey Club

Unity – together as one we can achieve
Hub of the community
Hard work and team work
Commitment – to our sport, our club and our teams

Karori United Tennis Club

Teamwork; to be supportive, passionate and encouraging
Excellence in all we do
Network; to be inclusive and keep our members and stakeholders engaged
Nurture the game with purpose and motivation
Integrity; to treat our members and stakeholders with respect
Service the needs of members and the community

Naenae Soccer Club

Naenae footballers and supporters are honest and display INTEGRITY
Always show LOYALTY and have fun
Exemplifies RESPECT and sportsmanship
Naenae believes in COMMITMENT and friendship
Association with our COMMUNITY is important
Everything we do we do with PASSION
Culture
Collective attitudes and Behaviours
**Purpose**
To support, strengthen and promote tennis in our community

**Vision**
More kids and adults enjoying tennis and having a life-long love of the game

**Values**
- **Teamwork**: to be supportive, passionate and encouraging
- **Excellence in all we do**: Excellence in all we do
- **Network**: to be inclusive and keep our members and stakeholders engaged
- **Nurture the game with purpose and motivation**: Nurture the game with purpose and motivation
- **Integrity**: to treat our members and stakeholders with respect
- **Service the needs of members and the community**: Service the needs of members and the community
**Purpose**
To provide an environment that enables the Upper Hutt community to enjoy the sport of hockey

**Vision**
To be the hockey club of choice for players at all levels within the Hutt Valley region by 2020

**Values**
- **Unity** – together as one we can achieve
- **Hub of the community**
- **Hard work and team work**
- **Commitment** – to our sport, our club and our teams
NAENAE SOCCER CLUB

Purpose
To promote the participation, skill and love of football within our community

Vision
A strong and vibrant football club supported by passionate people to achieve outstanding performances both on and off the field

Values
Naenae footballers and supporters are honest and display INTEGRITY
Always show LOYALTY and have fun
Exemplifies RESPECT and sportsmanship
Naenae believes in COMMITMENT and friendship
Association with our COMMUNITY is important
Everything we do we do with PASSION
**Our Purpose**

To support, strengthen and promote tennis in our community.

**Our Vision**

More kids and adults enjoying tennis and having a life-long love of the game.

**Our Values**

- **Teamwork:** to be supportive passionate and encouraging
- **Excellence:** in all we do
- **Network:** be inclusive and keep our members and stakeholders engaged
- **Nurture:** the game with purpose and innovation
- **Integrity:** to treat our members and stakeholders with respect
- **Service:** the needs of our members and the community

**Our Outcomes**

1. A ‘game plan’ that is modern and inclusive—leading to increased membership, participation and enjoyment
2. A communications plan—leading to increased support, understanding and satisfaction from our partners
3. A financial plan—leading to a strong and sustainable future
4. Better facilities—leading to a greater enjoyment for all
5. A governance structure—leading to a more professional organisation

**Our Key Priorities**

- A Club spirit that makes our members proud
- A ‘game plan’ that provides for the needs of all our members
- Engagement with all our stakeholders
- The provision of first class facilities
- Financial sustainability
- Best practice – governance, planning and operations

**Our Partners**

The Community of Karori, schools, colleges, Tennis Central, TennisNZ, Sport Wellington, volunteers, administrators, coaches, trusts, sponsors, ‘providers’ and Wellington City Council.
UPPER HUTT HOCKEY CLUB
STRATEGIC PLAN 2014-2020

OUR VISION:
To be the hockey club of choice for players at all levels within the Hutt Valley region by 2020

OUR PURPOSE:
To provide an environment that enables the Upper Hutt community to enjoy the sport of hockey

OUR VALUES:
Unity – together as one we can achieve
Hub of the community
Hard work and team work
Commitment – to our sport, our club and our teams

The KEY PRIORITIES of our Strategic Plan are:

Increase membership and participation
Youth succession plan
Point of difference

We need these partners to help us achieve our outcomes:
Hockey New Zealand, Wellington Hockey Association, NHS Trust, Activation Upper Hutt, Funders, Sponsors, Schools and Colleges, Sport Wellington and the Community
Naenae Soccer Club

STRATEGIC PLAN 2013-2015

Our Vision: A strong and vibrant football club supported by passionate people to achieve outstanding performances both on and off the field.

Our Purpose: To promote the participation, skill and love of football within our community

OUR VALUES
N Naenae footballers and supporters are honest and display INTEGRITY
A Always show LOYALTY and have fun
E Exemplifies RESPECT and sportsmanship
N Naenae believes in COMMITMENT and friendship
A Association with our COMMUNITY is important to us
E Everything we do we do with PASSION

Increasing junior and senior membership
Development of club coaches and volunteers
Strengthen financial viability

We need these Partners to help us achieve our Outcomes
Capital Football, Schools & Colleges, NZ Football, Councils, Funders, Sport Wellington and the Community
Purpose
Vision
Values
Culture
Club Plan
Success