16 CLUBS

- Greytown Cricket Club
- Greytown Football Club
- Greytown Netball Club
- Greytown Tennis Club
- Greytown Hockey Club
1,100 ACTIVE MEMBERS

Greytown Bridge Club

Gliding Wairarapa
INC SOCIETY - 2003

GCSLS

Community

School, College & ECCs

Funders & Sponsors

Sport Wellington/Wairarapa

South Wairarapa District Council

Greytown Trust Lands

Clubs
3 KEY PARTNERS

GREYTOWN TRUST LANDS
Growing the Community since 1871

SOUTH WAIRARAPA DISTRICT COUNCIL

sport Wellington
WAIRARAPA
SPONSORS
BOARD

**Independents:**
Paul Southey (Chair)
Dave Parke (Deputy Chair)
Sharon Gates

**Club Representatives:**
Chris James (Football)
Hamish Edge (Trails Trust)
Tavita Isaac (Rugby)

**School Representative:**
Paul Hammond, Sports Coordinator, Greytown School
Office & Management

- Executive Officer- Paora Ammunson
- South Wairarapa Schools Cluster Convenor- Sharon Gates
What We Do

- **Support Clubs** - planning, grant applications, governance advice, financial management, connecting clubs
- **Develop People** - working with Sport Wellington-Wairarapa, and others to run courses and development opportunities
- **Advocate & Lead** - being a voice for sport and leisure, contributing to council and other planning processes
- **Invest** - direct investment in club development through grants
- **Market and Promote** - the biggest community contacts and social media database in South Wairarapa
Some Key Achievements

• First ‘sportsville’ in New Zealand
• $361,010 funding invested directly into Greytown clubs over 10 years
• “Team” approach to administration-contributing to on field/on court success
• Seen as the ‘Go To’ Sport group in South Wairarapa by Sport Wellington-Wairarapa, Council and others
• Pilot South Wairarapa Schools Convenor role
### 2015-2020 Draft Strategy

<table>
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<tr>
<th>Goals “What’s Important”</th>
<th>Strategic Intent “What we mean to do”</th>
<th>Objectives “How we will do it”</th>
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</table>
| Leading Club Development | • Support Our Member Clubs and Organisations to Thrive | 1. Review & Understand Club Needs  
2. Invest in Quality Planning  
3. Support High Quality Administration  
4. Support Increased Participation & Performance |
| Organizationally Robust  | • Deliver Strong Governance  
• Grow the Business  
• Manage Succession | 1. Deliver Strong Governance  
2. Deliver Financial Growth  
3. Demonstrate Quality Performance |
| Growth                   | • Increase Participation in Sports and Recreation  
• Support First Class Sport and Leisure Facilities | 1. Deliver a Sports & Leisure Growth plan for the town and district.  
2. Grow the number of clubs & diversity of activities  
3. Support first class facilities for our clubs needs |
| Relationships            | • Ensure Quality stakeholder relationships | 1. Rock Solid Club Relationships  
2. Ensure a Fully Engaged Community  
3. Maintain a Positive Reputation |
‘Team Greytown’ Approach

- Adopting a ‘Whole of Community’ approach (clubs, businesses, cultural groups, schools)
- Using our collective scale to gain leverage wherever we need it (administration/team support etc)
- Types of Opportunities
  - collective approach to fundraising and sponsorship (workshop with Treasurers/Presidents)
  - ‘Team Greytown’ sponsorship strategy (apparel, access to database, and business promotion in return for joining sponsorship categories)
‘Team Greytown’ Approach

Newsflash—Winter Sign Ups Underway!

The winter codes are all preparing for the exciting season ahead— with sign ups, open days and registrations appearing in everyone's diaries.

Great turnout at today's lunchtime sign up at Greytown School—many thanks to Principal Kevin Mackay and his team who make this possible every year.

Whatever town we live in or school the kids attend.