

Community Arts and Cultural Support

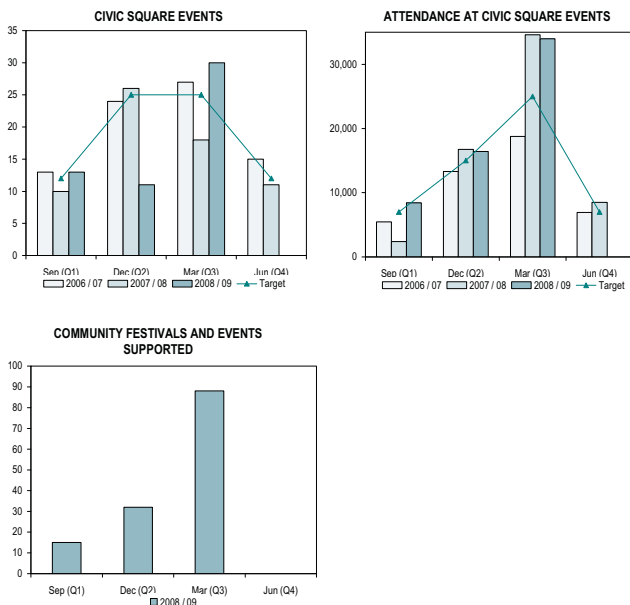
We support events in the city, and fund arts projects, organisations and initiatives, such as the Wellington International Jazz Festival and Arts Access Aotearoa. We provide cultural grants to support arts projects that are community based, celebrate diversity and attract visitors to Wellington. Our community arts programme encourages public involvement in the arts.

5.2.1 Arts and Cultural Festivals

WHAT WE DID

The 2009 Summer City Festival again proved to be very successful. The calibre and variety of events was at a high level with over 500,000 Wellingtonian attendees from all demographics enjoying a multitude of mainly free events. Highlights included the Gardens Magic concert series, the Waitangi Day celebration, the NZI Sevens Parade and Courtenay Place Street Party, and the Cuba Street Carnival.

HOW WE PERFORMED



ACTIVITIES FOR THE NEXT QUARTER

A number of activities will be supported next quarter, including the Real Women's Duathlon and the Anzac Day celebrations.

5.2.3 Cultural Grants

WHAT WE DID

There were no grants rounds this quarter.

HOW WE PERFORMED

Cultural Grants	September Round (Quarter 1)	December Round (Quarter 2)	May Round (Quarter 4)
Total number of grant applicants	43	21	41
Number of applicants receiving grants	26	17	Pending
Total budget available to applicants	\$145,725	\$100,000	Pending
Total budget distributed to applicants	\$145,725	\$96,652	Pending

ACTIVITIES FOR THE NEXT QUARTER

The next cultural grant round closes at the end of March with a Grants Subcommittee meeting on 11 May.

We will work with other business units to assess the current Cultural applications and develop recommendations for the Grants Subcommittee to consider.

We will continue to promote the grants (including the Cultural pool) in conjunction with information seminars.

We will continue to work with City Arts to monitor organisations that receive funding through contracts. There are some contracts whose funding tenure ends this quarter, and we will be reviewing them.

Criteria for the cultural grants will be reviewed.

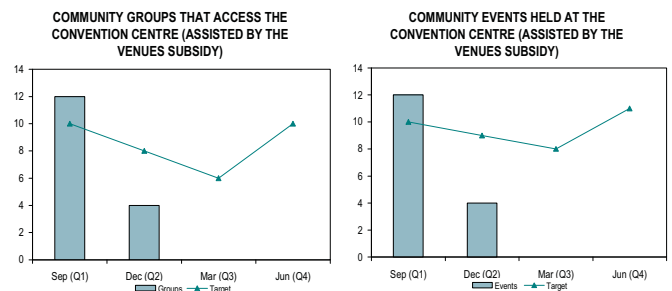
5.3.1 Access and Support for Community Arts

WHAT WE DID

Research conducted by Creative New Zealand and the Council shows strongly positive attitudes to the arts and attendance at arts events – both significantly above national averages. It also shows the importance of the cultural capital status to Wellington and indicates what activities Council should support.

The Wellington Asia Residency Exchange artist-in-residence, Sayaka Ishizuka, and Wellington eco-artist Heidi Threlfo undertook the public art projects Home and Whispers respectively in the Botanical Gardens as part of the Summer City Festival.

HOW WE PERFORMED



There was only one community event scheduled for this quarter, and it was cancelled due to the economic environment. In addition, the Convention Centre venue subsidy for community groups has been fully utilised for the year.

ACTIVITIES FOR THE NEXT QUARTER

Two consultation sessions with the arts sector in relation to the draft long-term plan will be held on 22 April.

Further community events will be staged during this quarter.

Financials

WHAT IT COST

Operational projects \$000	Actual YTD	Budget YTD	Variance YTD	Full Year Budget
5.2.1 Arts and Cultural Festivals				
Expenditure	2,102	1,512	(590)	1,854
Revenue	(358)	(308)	50	(352)
Net Operating Expenditure	1,744	1,204	(540)	1,502
5.2.3 Cultural Grants				
Expenditure	627	668	41	738
Revenue	0	0	0	0
Net Operating Expenditure	627	668	41	738
5.3.1 Access and Support for Community Arts				
Expenditure	457	364	(93)	486
Revenue	(27)	0	27	0
Net Operating Expenditure	430	364	(66)	486
Capital projects \$000	Actual YTD	Budget YTD	Variance YTD	Full Year Budget
5.2.1 Arts and Cultural Festivals				
Expenditure	0	0	0	0
5.2.3 Cultural Grants				
Expenditure	0	0	0	0
5.3.1 Access and Support for Community Arts				
Expenditure	23	32	9	42

Operating Expenditure

5.2.1: There is significant pressure on operating expenditure this year in this activity due to a number of major sponsors pulling out of well established community events. There have also been unforeseen legal expenses and expenses in addition to the core event costs to ensure the safe operation of major events, including traffic management, security and cleaning. While we expect to be able to reduce this deficit in the last quarter costs will be ahead of budget by year end.

5.2.3: Operating expenditure variance is due to timing in relation to Cultural grant contracts.

5.3.1: Operating expenditure is over budget as the Convention Centre venue subsidy for community groups has been fully utilised for the year. Expenditure is expected to be in line with budget at year end.

Capital Expenditure

5.3.1: Capital expenditure is broadly in line with budget, with a slight delay with works in the Arts Installation project. Costs are expected to be in line with budget at year end.

How It Was Funded

5.2.1	Rates (%)	Revenue (%)
YTD Actuals	83	17
Annual Target	75	25

5.2.3: This activity is targeted to be 100% rates funded.

5.3.1: This activity is targeted to be 100% rates funded. Revenue received relates to various external grants received for the Community Arts Programme.