

GALLERIES AND MUSEUMS

Wellington's art and heritage deserves to be celebrated.

High-quality galleries and museums contribute to Wellington's status as New Zealand's arts and culture capital. They are significant visitor attractions, benefiting the city's economy. They entertain and challenge residents and visitors alike, encouraging engagement and participation in the arts. They play critical roles in protecting the city's heritage – enhancing our sense of shared identity. In addition, several of the museums and galleries are housed in listed historic buildings which contribute to the city's heritage and 'sense of place'.

We provide the venues where they can be appreciated.

We:

- fund the **Wellington Museums Trust**, which operates the Museum of Wellington City and Sea, the City Gallery, Capital E, the Wellington Cable Car Museum, the Colonial Cottage Museum, and the Plimmer's Ark conservation project
- are redeveloping the **City Gallery** to provide an exhibition space to display work from the city's art collection. We are also relocating the Michael Hirschfeld Gallery and adding a Maori and Pacific Island Gallery and a new auditorium – construction is expected to start in August 2007
- have provided funding for the **NZ Portrait Gallery** and the NZ Centre for Photography to set up a gallery and exhibition facility in Shed 11.

We plan to fund galleries and museums at a level that allows them to maintain current levels of service.

The Museums Trust has been under financial pressure in recent years and in 2006/07 budgeted for a deficit of over \$200,000. To hold the deficit at that level, it has had to reduce some of its services. For example, the Museum of Wellington City and Sea has held two exhibitions this year instead of four. The City Gallery has reduced its number of exhibitions from four a year to 3.5, and has changed the mix away from international exhibitions towards Australian and New Zealand art.

Without an increase in funding, further cuts will be needed. We don't want that to happen, so we're providing a funding increase of \$480,000 per year from 2007/08 on.

We are also amending our funding support to the New Zealand Centre for Photography and the New Zealand Portrait Gallery who have combined to form Shed 11 Ltd. Shed 11 Ltd will provide Wellington with a high quality fine arts institution that will give greater exposure to portrait and photography work from across New Zealand. Instead of a permanent exhibition they will provide exhibitions for a period totalling six months per year and anticipate to have a permanent presence at Shed 11 in two years time. We have adjusted our funding from \$88,000 per year to \$75,000.

WHAT IT WILL COST

ACTIVITY	OPERATIONAL SPENDING			CAPITAL SPENDING
	USER CHARGES AND OTHER REVENUE \$000	NET EXPENDITURE / RATES FUNDING REQUIREMENT \$000	EXPENDITURE 2007/08 \$000	EXPENDITURE 2007/08 \$000
City galleries and museums (5.4.1)	-	6,395	6,395	-
Total for 2007/08	-	6,395	6,395	-

MEASURING OUR PERFORMANCE

Performance measures and targets for the Wellington Museums Trust are shown in the council controlled organisations section of this annual plan – see the appendix.

HERITAGE

MEASURING OUR PERFORMANCE

We use a range of measures, including resident satisfaction surveys, to gauge our contribution to the city. In 2007/08, our targets are:

- 98% of archives information requests are completed within agreed timeframes
- at least 33,000 additional items are added to the Archives database
- at least four additional cultural heritage sites are added to the Maori Heritage Trail.

VARIANCES

For the 2007/08 financial year, we are planning the following variance from our 2006–16 long-term plan: Te Ara o Nga Tupuna – Maori heritage trails – we had planned to complete an extension of the trail in the coming year but have now deferred \$68,000 of capital spending. This will allow us to continue our discussions with local iwi about the best ways to preserve the trails.

It's worth understanding the past...

Wellington's history is worth preserving for many reasons. The most obvious is that understanding the past contributes to people's sense of shared heritage and identity as residents of the city and as members of particular groups or families. History can contribute to our sense of pride in the city, and our sense that we all have a stake in its future.

Maintaining records of our heritage also has an inherent educational value. Historic records are used by historians, genealogists, students and other members of the public. They also have practical value – they can help people to conduct their business with better information, or understand their property before carrying out building work.

... so we maintain sites of cultural significance and provide access to information about the city's history.

We:

- provide the **Wellington City Archives**, which holds a vast amount of information about the city's history and development from the 1840s to the present – the archives are accessible to members of the public
- manage **Te Ara o Nga Tupuna** – the Maori Heritage Trail, which begins at Pipitea Marae in Thorndon and ends at Owhiro Bay; the sites included in the trail have been selected for their importance to Wellington's history and Maori culture, their accessibility to the public, and their viewing interest
- take a pro-active role in protecting and enhancing the city's **local sense of place**.

In addition to these projects, we use our District Plan to protect historical sites and artefacts (see urban planning) and we provide grants for the restoration of heritage buildings (see earthquake risk mitigation).

In 2007/08, we will continue our three-year plan to make key holdings from the City Archives available online. This includes photographs and historic rates books, which though very fragile are of great interest to genealogists and other researchers.

WHAT IT WILL COST

ACTIVITY	OPERATIONAL SPENDING			CAPITAL SPENDING
	USER CHARGES AND OTHER REVENUE \$000	NET EXPENDITURE / RATES FUNDING REQUIREMENT \$000	EXPENDITURE 2007/08 \$000	EXPENDITURE 2007/08 \$000
City Archives (5.1.1)	(140)	1,298	1,438	-
Promotion of heritage landmarks (5.1.2)	-	4	4	-
Total for 2007/08	(140)	1,302	1,442	-

COMMUNITY ARTS AND CULTURAL SUPPORT

Wellington's community arts scene is thriving.

A buzzing local arts and festival scene is important in many ways. It ensures there's always plenty to see and do, and that the city's atmosphere is lively and vibrant. It also provides other benefits, such as the chance to celebrate Wellington's many cultures. By sharing our experiences through art and performance, we'll build stronger, more cohesive communities.

We contribute by providing opportunities for artistic and cultural expression.

We:

- run a popular **community arts programme** and provide exhibition space at Toi Poneke – Wellington Arts Centre
- support well over 100 **arts and cultural events/festivals** including: the Diwali Festival of Lights, Chinese New Year celebrations, Cuba Carnival, Summer City, Christmas Carols at the Stadium, Waitangi Day celebrations, the Round the Bays Fun Run, and dozens of other suburban fairs, cultural events, parades and community and charity events
- provide grants to support **community-based arts and culture organisations** and initiatives – such as Arts Access Aotearoa, Pablo's Art Studios, Vincent's Art Workshop, the Christmas Parade Trust, Fringe Festival, and the Wellington International Jazz Festival, and many more
- provide subsidies for community groups to use the **Wellington Convention Centre**.

MEASURING OUR PERFORMANCE

We use a range of measures, including resident satisfaction surveys, to gauge our contribution to the city. In 2007/08, our targets are:

- 110 free events will be held at Civic Square, with a combined attendance of 135,000
- 80 community festivals and events will be supported by WCC, with estimated combined attendance of 600,000
- 90% of residents surveyed are satisfied with WCC associated events and festivals
- 34 community groups to access the Wellington Convention Centre with assistance from the venues subsidy, 38 events held, and for the total WCC venues subsidy budget to be spent.

We record the number of arts and culture grant applications we receive, the number receiving grants, and the total budget allocation. Our target is for all arts and culture grants to be distributed in accordance with eligibility criteria.

WHAT IT WILL COST

ACTIVITY	OPERATIONAL SPENDING			CAPITAL SPENDING	
	USER CHARGES AND OTHER REVENUE \$000	NET EXPENDITURE / RATES FUNDING REQUIREMENT \$000	EXPENDITURE 2007/08 \$000	EXPENDITURE 2007/08 \$000	
Arts and cultural festivals (5.2.1)	(352)	1,421	1,773	-	
Cultural grants (5.2.3)	-	667	667	-	
Access and support for community arts (5.3.1)	-	403	403	45	
Total for 2007/08	(352)	2,491	2,843	45	

ARTS PARTNERSHIPS

MEASURING OUR PERFORMANCE

We use a range of measures, including resident satisfaction surveys, to gauge our contribution to the city. In 2007/08, our targets are:

- 30% of tickets sold for the New Zealand International Arts Festival are sold to people outside the Wellington region, and the festival contributes at least \$12 million to the city's economy
- Toi Pōneke – Wellington Arts Centre will achieve occupancy rates of 96% for the arts studios, 96% for tenancies and 63% for room hire.

We record the number of new Council-supported artworks installed in public spaces. The key categories of public art are defined as: major stand-alone public art (e.g. sculptures or monuments); the integration of public art design into our urban and suburban environment; community public art, (e.g. public murals and aerosol art); temporary public art works. The type and number of artworks supported can vary from year to year, therefore a target is not appropriate. Our target is to support as many worthwhile projects as possible throughout the stated categories, making best use of the allocated budget.

VARIANCES

For the 2007/08 financial year, we are planning the following variance from our 2006–16 long-term plan: we have moved our arts in open spaces maintenance budget to this area from the built environment. This will allow us to more clearly reflect the ongoing costs associated with the new public sculptures that appear around the city.

Wellington's reputation as New Zealand's arts and culture capital depends on the quality and breadth of its professional arts scene.

Wellington is home to top-class orchestras and dance, theatre and opera companies, as well as Toi Pōneke – Wellington Arts Centre and The New Zealand International Arts Festival. These organisations entertain residents and visitors, contribute to the city's economy, foster the development of the city's emerging artists and entertainers, and provide opportunities for high-quality artistic expression.

New Zealand's premier arts festivals and organisations are based in Wellington and enjoy our support.

We:

- provide and operate Toi Pōneke – **Wellington Arts Centre**. Opened in 2005, it provides a home to many emerging artists, theatre groups, designers, producers and dance organisations
- support the country's premier arts and cultural event – the **New Zealand International Arts Festival** – with an annual grant of \$750,000; held every two years, the festival celebrates the very best of international and national theatre, dance, music, opera, writing, and visual arts, and brings thousands of visitors to the city
- provide the **New Zealand Symphony Orchestra** with a permanent home within the Wellington Convention Centre, giving it ready access to the centre's auditoriums as rehearsal and concert venues
- provide funding to the Chapman Tripp Theatre Awards, the NGC Wellington Sinfonia, the NBR New Zealand Opera, Downstage Theatre, Circa Theatre, Bats Theatre, Taki Rua Theatre, and the **Wellington Sculpture Trust**
- host the **public art panel**, which guides decisions on the purchase and placement of the city's collection
- maintain more than 80 permanent **public artworks**, monuments, plaques and fountains throughout the city, such as the Cobham Drive wind sculptures.

WHAT IT WILL COST

ACTIVITY	OPERATIONAL SPENDING			CAPITAL SPENDING	
	USER CHARGES AND OTHER REVENUE \$000	NET EXPENDITURE / RATES FUNDING REQUIREMENT \$000	EXPENDITURE 2007/08 \$000	EXPENDITURE 2007/08 \$000	
The NZ International Arts Festival (5.2.2)	-	750	750	-	
Arts partnerships (5.4.2)	(524)	1,207	1,731	-	
Total for 2007/08	(524)	1,957	2,481	-	