2 OBJECTIVES

This Management Plan aims to achieve the following objectives:

Primary Objective:

To protect and enhance the coastal character of Wellington's South Coast.

Secondary Objectives:

To enhance and, where possible, restore the natural values of the coast, while providing for the recreational and leisure desires of visitors/users.

To reduce conflict between the many users and values of the area.

To respect, acknowledge and protect the history, heritage and diverse character that the South Coast holds for iwi and Wellington's communities.

To meet the needs of coastal visitors/users and the City, while ensuring any infrastructure or facilities are developed in sympathy with the coastal environment.

To manage the coast as a public asset with the assistance of the community in conjunction with our Treaty partners (in accordance with the memoranda of understanding held with the Council).

These objectives must be taken together and not used as isolated statements. However, in particular circumstances, certain objectives may have more relevance. Actions that promote more than one objective will generally have a higher priority than those that serve single objectives.



