

20 July 2022

Kia ora,

Communications Staff

Thank you for your request made under the Local Government Official Information and Meetings Act 1987 (the Act), received on 07 June. You requested the following information:

For each financial year: 2017, 2018, 2019, 2020, 2021 and for the partial year of 2022 to date:

1. Number of FTE communications/media staff employed in each year (this includes all internal and external communications staff/content producers and social media staff)
2. The salary range paid to communications staff in each year.
3. Number of communications/media contractors used in each year.
4. Total sum paid to communications contractors in each year
5. A breakdown of positions and numbers employed in each role (ie how many media advisors, senior media advisors, internal communications, managers, social media producers/managers)
6. How many media queries received in each year
7. How many interview requests received in each year
8. How many media interviews given, and to which media organisations and when.
9. Total salary costs for communications staff each year
10. In each year, how many communications staff paid a salary more than \$100,000 per annum and \$200,000 per annum

Wellington City Council has granted your request for information. Please see the below responses.

Staff and contractor information (questions 1-4, 6, 9 and 10)

Note that this information has been provide for 30 June of each year unless specified otherwise.

The number of contractors (question three) is based off invoices from people or companies. We therefore cannot guarantee that this figure is accurate as a company may have provided more than one person. The number is based off the number individual names appearing in transactions. Some contractors worked a full year, some were shorter term.

	2017	2018	2019	2020	2021	2022
1.Number of FTE staff employed	20.5	19.9	21.2	24.5	26.1	28.1
2.Salary range (bottom of lowest band to top of highest band)	\$55,656-\$173,773	\$48,158 - \$209,988	\$49,493 - \$213,506	\$49,759 - \$215,873	\$50,951 - \$220,688	\$51,363-\$221,049
3.Number of contractors	8	12	10	10	3	6
4.Amount paid to contractors (total)	\$194,368.48	\$470,025.80	\$627,737.98	\$689,191.21	\$103,602.69	\$350,891.11
6.Media queries received (calendar year)	Data not available	2423	2468	2719	2590	1301 (as of 30 June)
9.Total salary costs for communications staff	\$2,082,551	\$2,064,858	\$2,155,767	\$2,661,973	\$2,825,966	\$2,963,786
10.Communications staff paid >\$100,000 per annum	8	9	12	13	13	13
10.Communications staff paid >\$200,000 per annum	0	0	0	0	0	0

5. A breakdown of positions and numbers employed in each role (ie how many media advisors, senior media advisors, internal communications, managers, social media producers/managers)

Job title	Number of staff					
	2017	2018	2019	2020	2021	2022
Advisor Communications & Engagement	3	2	3	1	1	2
Advisor Communications & Engagement Planning for Growth			1	1	1	1
Advisor Internal Communications				1	1	1
Advisor Social Media					1	1
Assistant Communications & Marketing						1
Assistant Internal Communications			1			
Assistant Marketing & Communications			2		1	
Assistant Media		1				
Content Creator				1	1	1
Content Editor						1
Coordinator Correspondence & Social Media	1	1	1			
Coordinator Strategic Communications						1
Head Communications & Engagement		1	2	1	1	1
Intern Communications & Marketing				1		
Manager Communications & Engagement	1					
Manager Creative & Brand	1	1		1	1	1
Manager External Communications				1	1	
Manager Internal Communications			1	1	1	1
Manager Media	1	1	1	1	1	1
Manager Strategic Communications	2	1				1
Principal Advisor Communications	1		1	1		
Principal Advisor Communications & Engagement			2	3	3	3
Principal Advisor Internal Communications	1	1				
Senior Advisor Communications & Engagement	2	2	2	4	5	5
Senior Advisor Communications Poneke Promise						1
Senior Advisor Internal Communications			1	2	3	2
Senior Advisor Social Media			1	2	1	1
Senior Advisor Strategy Communications	1					
Senior Advisor Strategy Communications & Engagement	1	1				
Senior Editor-Writer	1	1		1	1	
Senior Specialist Communications						1
Senior Specialist Marketing Communications	2	2	1	1	1	
Senior Specialist Media		1		1	1	1
Specialist Digital Communications		1	1	1	1	1
Specialist Digital Media	1					
Specialist Internal Communications		1				
Specialist Media	1	1	1			
Specialist Social Media	1	1				
Total	21	20	22	26	27	29

7. **How many interview requests received in each year**
8. **How many media interviews given, and to which media organisations and when.**

Questions seven and eight are refused under section 17(g) of the Act as the information is not held.

Right of review

If you are not satisfied with the Council's response, you may request the Office of the Ombudsman to investigate the Council's decision. Further information is available on the Ombudsman website, www.ombudsman.parliament.nz.

Please note, we may proactively release our response to your request with your personal information removed.

Thank you again for your request, if you have any questions, please feel free to contact me.

Kind regards

Claudia Holgate
Senior Advisor, Official Information